

THE 2015 ROYAL THREE COUNTIES INTERNATIONAL CIDER & PERRY CHAMPIONSHIP

FRIDAY JUNE 12th 2015 in THE SEVERN HALL

At THE THREE COUNTIES SHOWGROUND, MALVERN,
WORCESTERSHIRE



ENTRY FORM & DETAILS

Conditions of Entry:

- **OPEN TO ALL (except Class 12)**. Only **ONE** entry per class per maker. Entry fee is **£3 per class** (**Free** for overseas entries). **DEADLINE** for submission of Entry Forms: **Thursday 4th June 2015**.

The 12 CLASSES are:

1. **DRY CIDER** (up to SG 1.005)
 2. **MEDIUM CIDER** (above SG 1.005 to SG 1.012)
 3. **SWEET CIDER** (above SG 1.012)
 4. **DRY PERRY** (up to SG 1.005)
 5. **MEDIUM PERRY** (above SG 1.005 to SG 1.012)
 6. **SWEET PERRY** (above SG 1.012)
 7. **BOTTLE FERMENTED CIDER**
 8. **BOTTLE CONDITIONED CIDER**
 9. **BOTTLE FERMENTED PERRY**
 10. **BOTTLE CONDITIONED PERRY**
 11. **CIDER or PERRY INNOVATION** (See overleaf for more information)
 12. **THE PEOPLE'S THREE COUNTIES CIDER CHAMPION**. **ONLY** open to paid up members of The Three Counties Cider & Perry Association (TCCPA) **and** whose production facilities are based in Gloucestershire, Herefordshire or Worcestershire and/or who sources the majority of their fruit from these three counties. Further information is available overleaf.
- Entries for each class (except Class 11 and Class 12) to be in TWO 75cl. bottles (alternatively TWO 1litre bottles, THREE 50cl. bottles or FOUR 33cl. bottles are acceptable) with suitable closures and tie-on label attached to the neck of each bottle. **All other labels and identifying marks must be removed**. Every label must carry the makers name, address, tel. no., class number and class name.
 - **Class 7 & 9** entries (Bottle Fermented products) must be in suitable heavy weight punted bottles (e.g. "Champagne" type) with a "mushroom" type stopper, which is correctly wired down. These products should be made in-line with the following production processes:
 - After a primary alcoholic fermentation (usually followed by racking and maturation), a secondary alcoholic fermentation is undertaken in-bottle. Subsequently, the bottled product is riddled, the yeast sediment is removed by disgorging and the bottled is topped-up with a sugar syrup **or** additional fermented product **or** clear juice ("dosage"). The resulting in-bottle fermented product should be clear of **all** sediment or haze.
 - **Class 8 & 10** entries (Bottle Conditioned products) must be in suitable bottles that are able to with-stand any pressure generated within the bottle, the bottles must have appropriate closures and should be produced in-line with the following production processes:
 - Either after **or** part the way through a primary alcoholic fermentation, a secondary (or continuing) alcoholic fermentation is undertaken in-bottle. Unlike Bottle Fermented products, where carbonation levels are typically high (giving ca. 6 bar pressure at 20^oC), Bottle Conditioned products typically have much lower levels of carbonation and are not subjected to riddling and disgorging. The resulting product will usually contain sediment or haze.
 - All bottles (other than for Class 11 and Class 12) must be free of any other identifying labels & marks.
 - All styles of cider and perry are allowed but entries must be produced by the entrant and, **other than class 11**, produced in-line with the current accepted standards & definitions of "cider" and/or "perry" of the source country concerned. Such definitions are typically contained in excise tax regulations (e.g. Notice 162 in the UK).

**This Championship is
organised by:**

***The Three Counties
Cider & Perry
Association***

Class 11 – CIDER or PERRY INNOVATION

Class 11 entries (Cider or Perry Innovation) **must** be based on cider and/or perry and will be judged according to their organoleptic properties (as with all other classes of entries into this competition) **and** scope, interest, uniqueness & potential significance of their innovation. Products may include, but are not limited to the following:

- Flavoured products;
- Packaging innovations;
- Serving innovations;
- Marketing innovations.

In addition to receiving a prize card, the overall winner of this class will **also** receive a **cash prize of £50** (*Sponsored by Mitchell F&D Limited*) **plus** an **engraved glass tankard**, which can be kept in perpetuity.

A brief description of the innovation, including a rationale, should be submitted along with the entry form.

Class 12 - THE PEOPLE'S THREE COUNTIES CIDER CHAMPION

- **Class 12 is ONLY** open to paid up members of the TCCPA **and** whose production facilities are based in Gloucestershire, Herefordshire or Worcestershire /or who sources the majority of their fruit from these three counties.
- Only cider, as defined by the current version of HMRC's Notice 162, may be entered into this Class.
- Each producer may only enter **one** cider. The product concerned must be available for retail sale to the public at this year's Royal Three Counties Show and on an ongoing basis.
- The class will be judged by members of the public, who are 18 years old and over and who visit the show on the Friday, Saturday or Sunday.
- Each visitor is only allowed one vote.
- All members of the public who visit the Royal Three Counties Food & Drink Festival (RTCDFD) will be invited to participate in the judging, which will involve:
 - Following a designated "Cider Trail" of cider producers. The "Cider Trail" will include eligible individual cider producers who have their own stand in the RTCDFD hall and elsewhere in the show ground
 - Tasting those ciders entered into this class - samples of which will be provided free of charge.
 - In addition to an appraisal being made of the cider being tasted, visitors will also be asked to evaluate the overall impression they have of the producer concerned, the quality of the stand plus additional & supporting information about the product (e.g. tasting notes) and overall engagement between the visitor and producer concerned at this show.
 - By completing and handing in a simple questionnaire, each individual visitor will nominate **one** cider and its associated producer that they consider to be the Three Counties Cider Champion.
 - On the Sunday of the show, the final votes must be handed in by 3pm at the latest.
- Administration of the judging, including the handing out of and collecting in voting slips and counting the votes, will be undertaken by staff of the Three Counties Society (TCS).
- Other than promoting the Championship itself, every member of the TCCPA and any other cider producer or interested party associated with this overall Cider & Perry Championship (whether entrants or not) is expected to act in good faith with respect to influencing the judging and votes being cast so as to avoid anything that could be perceived as being dishonest or unfair.
- After all votes have been counted, show certificates will be presented for the 1st, 2nd and 3rd prize at 4pm on the Sunday afternoon of the show. In addition, the producer who won 1st prize will be:
 - Provided with a cup to be engraved with their name (to be handed back before next year's competition);
 - An engraved glass trophy which is theirs to keep in perpetuity;
 - Offered a discounted stand in the food hall at the forthcoming Malvern Autumn show in September.
 - 2 Free entry tickets to the Malvern Autumn Show
 - Short-listed for the overall Three Counties Food & Drink Champion (*for the subsequent year*) that is to be awarded in November of each year at the Malvern Farming Conference.
- The other winners (2nd & 3rd prize), in addition to their certificate, will receive 2 free entry tickets to the Malvern Autumn Show.

Additional Information:

Entries can either be:

- a. Delivered direct to the Three Counties Cider & Perry Association Stand in the Severn Hall at the Showground, Malvern between **11am - 7pm on Thursday June 11th 2015**. You will require a vehicle pass which will be sent, on receipt of your entry form and after 1st June 2015. Access to the show ground is via the yellow (main) gate.

Or:

- b. Delivered in advance to Mattias Philwret (Tel: 07512 898365) The Orchard Centre, Blackwells End, Hartpury, Glos., GL19 3DB, UK by **midday Tuesday June 9th 2015**.

Or:

- c. Delivered in advance to Tom Oliver, Stanksbridge, Ocle Pychard, Herefordshire, HR1 3RE (Tel: 07768 732026) by **midday Tuesday June 9th 2015**

Overseas entries should be shipped to:

Mattias Philwret (Tel: +44 (0) 7512 898365) The Orchard Centre, Blackwells End, Hartpury, Glos., GL19 3DB, UK

**NB Advanced notification of dispatch should be sent to: mattias@mitchell-fd.co.uk.
Entries must be received by Tuesday June 9th 2015**

- The organisers cannot accept any responsibility for the security of entries.
- Judging will take place in the Severn Hall commencing at 09.30am on Friday June 12th 2015. The judging panel will consist of three individuals selected by the Committee of the Three Counties Cider & Perry Association. A copy of the "Judging Guidelines", provided to the judges to assist them in the judging process, is available on request from Peter Mitchell (01531 828330 / info@mitchell-fd.co.uk).
- The judges for this year's competition are:
 - Andrew Lea (Long Ashton researcher, cider chemist and author) – Lead Judge
 - Kevin Minchew (Cider & Perry producer)
 - Ted Bruning (Author and beer & cider judge)
- The judges' decision is final. This may include a decision **not** to award a prize or certificate in a particular class if, for example, it is agreed by the judges that the products concerned do not meet an acceptable standard.
- Winners will be announced from the **Severn Hall Main Theatre Stage between 12.00 – 13.00 (actual time to be confirmed) on Saturday June 13th** and show certificates will be presented for 1st, 2nd and 3rd (& Highly Commended, if applicable) within each class in addition to an award for the best individual product from each of the three counties (Herefordshire, Gloucestershire and Worcestershire) and a Cup and Certificate for "Best Cider or Perry in Show". Any overseas entries, deemed by the judges to be of a suitable high standard and not awarded any other certificate, may be awarded a "Commendation". The prizes for the "People's Choice Cider" will be awarded on the following day (see below).
- Each producer who enters the competition will get **one free pass for SATURDAY JUNE 13th and/or SUNDAY JUNE 14th** (for those entering Class 12) for the show and it would be appreciated if as many entrants as possible were in the Severn Hall when the results are to be announced on Saturday June 13th and/or (for Class 12) Sunday June 14th.
- Cider and perry entered for competition will remain on display for the 3 Show days and then be disposed of. Bottles will be recycled.
- Any enquiries to: Peter Mitchell (Competition Secretary) t: 01531 828330 e: peter@mitchell-fd.co.uk

Please complete and return the below:

NAME:

ADDRESS:

Contact telephone:

email address:

CLASSES ENTERED: 1 / 2 / 3 / 4 / 5 / 6 / 7 / 8 / 9 / 10 / 11 / 12 (Please circle)

ALSO: For entry into Class 11 and/or Class 12, please complete form overleaf

FEE ENCLOSED: (£3/class). Total £.....

Please make cheques payable to The Three Counties Cider & Perry Association

I will deliver to (clearly mark as applicable):

1. The Showground

or

1. Tom Oliver (address as above)

or

2. Mattias Philwret (address as above. Also for overseas entries)

Please carefully read all the above information, complete the required information on this page and return the entry form with a cheque (payable to *The Three Counties Cider & Perry Association*) to:

Peter Mitchell
TCCPA Competition Secretary
74 Culver Street
Newent
GL18 1DA

peter@mitchell-fd.co.uk

Tel: 01531 828330

Return Form & Payment by Thursday June 4th 2015 at the latest.

Class 11 Cider or Perry Innovation: Additional Information

Please provide brief details of your product innovation and a rationale for its development. Information can be neatly written into the following box or provided as a separate document.

NOTE: *This information will be provided to the judges to assist them in their deliberations.*

Class 12 The People's Three Counties Cider Champion: Additional Information

Cider to be entered for the Peoples Three Counties Cider Champion

Product Name:

Type of cider (Dry, medium, sweet):

Alcohol content (%ABV):

Planned location of sales stand this year's Royal Three Counties Show: